

Ebook Proofread of *The Widmer Way* by Jeff Alworth (Ooligan Press, 2019)

Chapter number/name and page number in designed document (PDF)	First 5-10 words of paragraph	Original sentence	Original word or phrase	Changed word or phrase	Notes/Explanation
"The Partnership," pg. 127	At that point, Widmer Brothers	And the only thing we couldn't control was access to market."	we couldn't	we couldn't	Erroneous line break between these two words
"The Partnership," pg. 133	So much of the story	So much of the story about the Widmer Brothers/Anheuser-Busch partnership comes back to distribution.	Brothers/Anheuser	Brothers/Anheuser	Erroneous line break between these two words
"The Partnership," pg. 133	For national brands, setting up	For national brands, setting up distribution networks is critical to reaching the market.	distribution networks	distribution networks	Erroneous line break between these two words
"The Partnership," pg. 133	For national brands, setting up	Wholesalers become the face of the brewery in those distant locations.	Wholesalers	Wholesalers	Erroneous line break within this word
"The Partnership," pg. 135	Craft wasn't a big deal nationally	"Real craft brewers that were being carried by Budweiser distributors were selling," Steel explained.	Steel	Steele	Steele is spelled with an "e" at the end multiple times on pg. 134, but is missing the "e" here. This inconsistency is also in the print version, unfortunately.
"The Partnership," pg. 136	Before inking the deal [bottom of pg. 135]	Rob Maletis, the third-generation owner of the company,	third-generation owner	third-generation owner	Erroneous line break between these two words
"The Partnership," pg. 137	So far, all of this makes sense	Eventually, Anheuser-Busch InBev would make that choice, but at the time they worried it would backfire.	worried it	worried it	Erroneous line break between these two words
"The Partnership," pg. 137	"Remember the problem we were	"At the time, what we believed was that we had this situation where the customer viewed products from large breweries differently than they viewed them from craft brewers.	large breweries	large breweries	Erroneous line break between these two words
"The Partnership," pg. 138	It was touch-and-go	"As soon as they get it going, after they've got it staffed up to do all this production, the whole market falls flat," he said.	get it	get it	Erroneous line break between these two words
"The Partnership," pg. 140	"We had to change the bottling line	But, whether you're in brewing or the cellar or a sales guy, marketing guy—	the cellar	the cellar	Erroneous line break between these two words
"The Partnership," pg. 141	Photo	Photo	Photo	Photo	This photo shows up small and off to one side (in both Adobe Digital Editions and Twinui), which looks odd.
"The Partnership," pg. 145	To this day, most people	Since about 2015, news of a brewery sale has come every month or two.	has come	has come	Erroneous line break between these two words