

Print Proofread of *The Widmer Way* by Jeff Alworth (Ooligan Press, 2019)

Olivia Clarke	Project:	<i>The Widmer Way</i>	Print	Assignment:	p. 142–164 (“Blowback” through “But that commitment to quality was the same.”)
Chapter number/name and page number in designed document (PDF)	First 5-10 words of paragraph	Original sentence	Original word or phrase	Changed word or phrase	Notes/Explanation
"The Partnership," pp. 144	For Kurt and Rob, it was a painful	And we were still a pimple on the brewing business, and all of a sudden we're <i>too</i> big.	<i>too</i> big	<i>too</i> big	In the Word doc, "too big" is in italics; in the designed pdf, only "too" is in italics.
"The Modern Era," pp. 151	(<i>first line at top of page</i>)	And they had two pimples.	two	<i>two</i>	In the Word doc., "two" is in italics; in the designed pdf it is not.
"The Widmer Way," pp. 163	The Widmer Way could be considered	For the first decade of its existence, Widmer Brothers was the model craft brewery.	the	<i>the</i>	In the Word doc, "the" is in italics; in the designed pdf it is not.
"The Partnership," pp. 145	Since selling part of the company	Since selling part of the company to Anheuser-Busch, Widmer Brothers has made a number of other high-pro-file partnerships	high-pro-file	high-profile	Bad break—doesn't break on the hyphen.
"The Modern Era," pp. 156	As CBA increasingly leans into the Kona brand	Craft Brew Alliance is a national brewery and one of the biggest beer companies in the country.	Craft	Craft	This should be a paragraph break.
"The Widmer Way," pp. 163	"If you've ever been to an	"Maintenance was a very high priority [for August Busch III]."	"Maintenance	"Maintenance	Something about the way this falls after the paragraph break makes it look like this line juts out weirdly into the left margin, though I'm not sure if anything can be done about that. I've noticed that all the quote marks at the beginning of lines stick out into the margin a bit. In this case it also draws attention to the "ery" fragment hanging there on the line above, which looks odd.
"The Modern Era," pp. 155	In 2010, CBA acquired Kona	Following the Kona purchase, CBA continued to expand,	Following	Following	This should be a paragraph break.
"The Partnership," pp. 146	From the beer side—which	"We knew at the same time that that our beer had gotten so much better," Kurt said.	that that	that	Word is repeated.
"The Modern Era," pp. 156	As CBA increasingly leans into the Kona brand	Based on production, it would still rank as one of the region's top two breweries—bigger than any in Washington state.	Washington state	Washington State	"State" should be capitalized in this instance (CMOS 8.51)
"The Widmer Way," pp. 162	Rob and Kurt, as leaders of the brewery	Thinking of his competitors, he said, "We're just going to outwork them, going to get here earlier, going to stay later, we're going to be better at every-thing we do, and there isn't such a thing as, 'Oh, it's five,' or 'Close enough,' or any of that.	five	fine	I know this has been a subject of debate and I'm not sure if a conclusion has been reached, but it really seems to me like the word is supposed to be "fine".